



# Pregnancy Center East newsletter

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Serving the Community Since 1982

Spring 2020

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## Our Future Looks Bright!

Miracles happen every day at Pregnancy Center East. Our small staff supported by our bedrock of dedicated volunteers have made it their calling to care for expectant moms and dads who are struggling with untimely pregnancies and considering abortion. By compassionately delving into their lives and offering real hope and practical solutions, we see these moms and dads embrace life for their unborn babies, who most likely would have been lost to us without these grace-filled encounters.

To equip more expectant moms and dads to choose life for their unborn babies, we are building the pregnancy center of the future to serve the entire Cincinnati area. Our new, larger, and transformed care facility will have the capacity and capabilities to enable more expectant moms and dads to not just choose life, but a life of hope and promise for their vulnerable unborn babies.

With a mission rooted in the God-given dignity that each human life is precious, PCE was founded in 1982. Our first home was in the upstairs of a small house.

Over the years, we have moved three times, each time to a more state-of-the-art facility, keeping pace with the needs in the community and the changing techniques and technology.

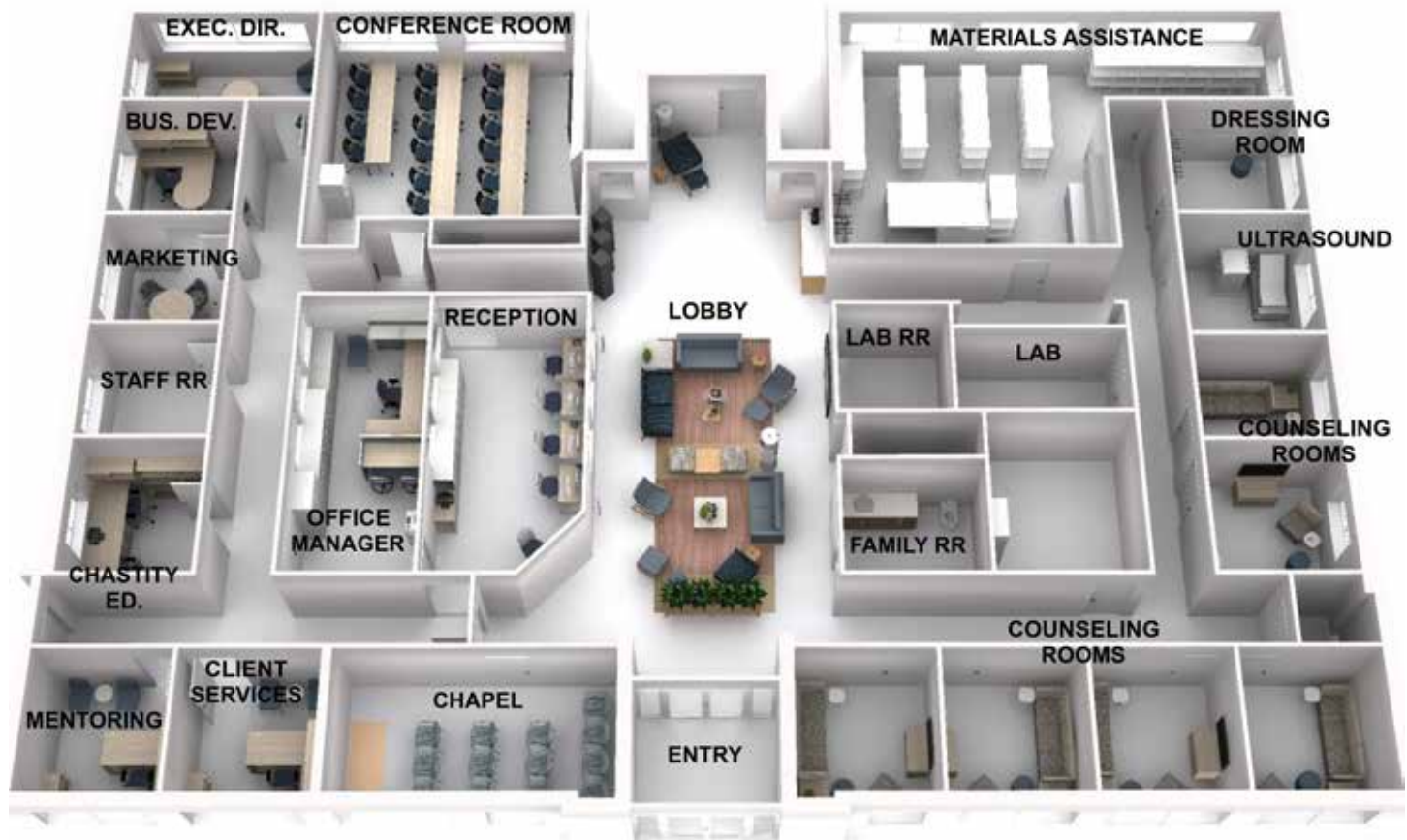
It's been ten years since we last moved. The design of our current building poses obstacles that we must struggle to overcome every day to serve the needs of our clients, who have more than doubled in just the past four years. There is a lack of privacy with a cramped,



Current material assistance room

crowded environment, a need for workspaces for new staff and volunteers, an overwhelmed material assistance room that is bursting at the seams, and no room to expand our services.

**This is about to change...**



# What Does the Future Look Like?

Our decades of experience with expectant moms and dads who are struggling with an abortion decision have clearly pointed us toward a new model.

## Here's what we have learned...

Fearful moms and dads will choose life for their unborn babies when they believe there can be a hope-filled future for themselves and their babies.

It is, of course, an emotional choice as we help them visualize the new life developing within, but maybe more importantly, it is also a rational choice based on seeing a plan that puts their lives on track.

Our first step toward this new model is moving to a larger building consistent with our expanded vision and growing client count.

Through a convergence of graces, a very small number of incredible benefactors enabled us to purchase an ideal 12,600 square foot facility without debt. Located on Madison Road, only two miles from our

current location, it is ideally positioned to draw from a large surrounding area.

We have also received \$50,000 of in-kind construction donations to further soften the financial impact.

These gifts have put us within financial reach of what we need for renovations, increased client capacity, and service line expansion.



Comfortable new lobby

## CURRENT SERVICES:

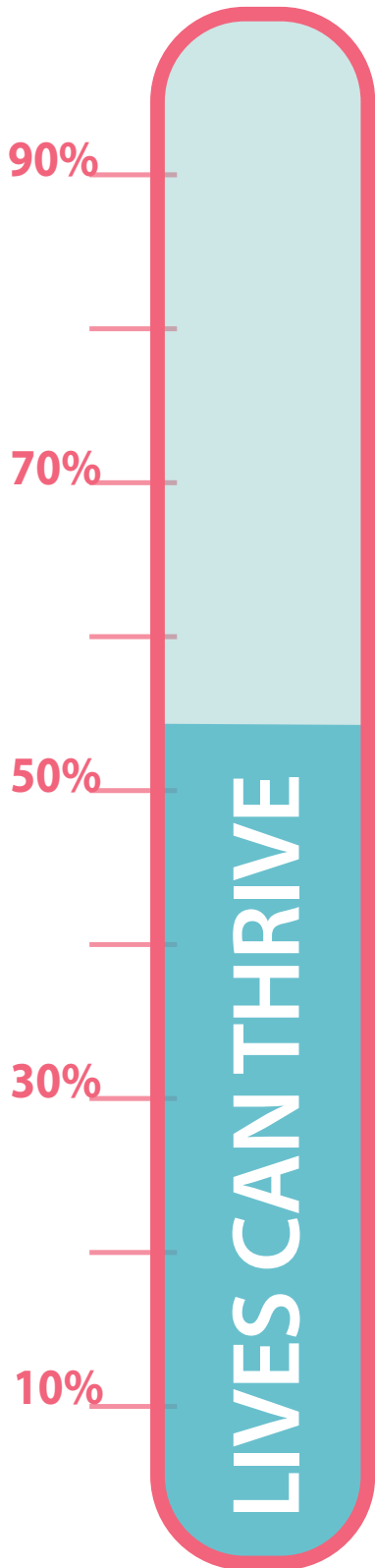
- Pregnancy testing & information
- STI testing
- 4-D ultrasounds
- Male mentoring
- Post-abortion healing
- Chastity education in schools
- Parenting classes
- Material assistance

## FUTURE SERVICES:

- Prenatal medical care
- Family counseling
- Financial coaching & assistance
- Education guidance
- Career & job placement services
- Adoption services
- Bible studies & other faith-based support

# Lives Can Thrive Capital Campaign

\$2.3 million



“Pregnancy Center East empowers women to go through with their pregnancy.

I don't want to imagine my life without my babies.”

Charmane  
PCE Client



## Help us Reach Our Goal

**We can only do this with your support...**

We have exceptional opportunities to remember loved ones with permanent naming rights for particular rooms and services within our new building.

We ask you to make Pregnancy Center East one of your major philanthropies, consistent with our expansive vision for empowering more families with thriving, successful lives.

**It's not more of the same with Pregnancy Center East...**

Pregnancy Center East has a new vision for a brighter future for more vulnerable expectant moms and dads across the region.

We are ready to stand toe-to-toe with that well-known, well-funded organization that

seeks a very different outcome for these unborn babies and their parents.

You can help us rescue the unborn by providing these expectant couples with real hope and a better chance to thrive.

**You can leave a lasting legacy for life!**

From the chapel to the lobby, and from the ultrasound room to the landscaping, there are fabulous naming opportunities in our new care facility. For more information, please contact Tracy Green, Development Director, at 513-321-3100 or [TGreen@PregnancyCenterEast.com](mailto:TGreen@PregnancyCenterEast.com).

To donate, take a tour, watch our progress, and view naming opportunities, visit [SupportPCE.com/Future](http://SupportPCE.com/Future).



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*“It’s not enough to convince an expectant mom and dad to choose life. Mom, dad, and baby need well-rounded support to triumph with their choice, or we have not done our job.”*



**WE HAVE A BIG SURPRISE!**

COMING SUMMER 2020